

PROJECT FAIR 2013 WELCOME

CULTURAL PRODUCTION IN EUROPEAN CULTURAL CENTRES

6th to 8th of June – Godsbanen, Aarhus, Denmark

The art forms and cultural expressions of the future are developed in dynamic processes, in which the European cultural centres offer knowhow and production facilities to both artists and citizens.

The cultural centres and everyone involved in their activities thereby represent an important platform of knowledge and experience in the complex processes of building bridges between cultures on both local and international levels.

These bridge building qualities place the cultural centres in a key position in a changing Europe, where intercultural respect and the development of new partnerships between citizens, institutions, authorities and private enterprise is increasingly necessary.

With this Project Fair, we want to create an event where the participants' own knowledge and experience is in focus. Therefore, the program is a combination of specialized workshops, expert lectures, engaging debates and more informal networking activities. In combination it will give all participants ample opportunity to seek out and share precisely the knowledge that they find both most interesting and most challenging.

Project Fair is an annual event initiated by the European Network of Cultural Centres (ENCC) in different parts of Europe. The event is targeted at employees and volunteers in European cultural centres, and all other professionals with an interest in the development of diverse and sustainable cultural life in Europe.

This year the 3 day long Project Fair is organized in collaboration between ENCC, The Cultural Production Center Godsbanen, Aarhus Capital of Culture 2017 and Kulturhusene i Danmark.

We warmly welcome you to an intensive and network rewarding event in Aarhus this June.

With kind regards,

Pia Buchardt – *Expert Consultant, Aarhus 2017 European Capital of Culture*

Gabriella Gerbasits – *Chairman of the Board, European Network of Cultural Centres*

Kim Bisgaard – *Facilitator, Manager, Godsbanen i Aarhus*

Peter Ørting – *Chairman of the Board, Kulturhusene i Danmark.*



GODSBANEN



RETHINK

2017

AARHUS
EUROPEISK
KULTURHUSENE



PROJECT FAIR 2013 INTRODUCTION

WORKSHOPS...

The many highly specialized workshops located in Godsbanen represent a great opportunity to establish a number of exciting and engaging workshops on cultural production in the broadest sense. As a participant, you have a choice between 14 planned workshops, all offering to share professional knowledge in their particular area with you and your colleagues from across Europe. When you sign up for Project Fair, sign up at the same time for the workshop that you find most interesting or most challenging.

... EXPERTS ...

Even though workshop organizers and participants certainly are specialists in their field, there is always a need for inspiration and new knowledge from generalists and experts. We have therefore enlisted a series of experts to give a short talk in plenary, in order to initiate the debate and the spreading of information about the content of the many workshops.

...OPEN SPACE...

We also believe that you as a participant shall have the possibility to decide what *you* want to talk about and what *you* want to know more about. Therefore, a part of the program is arranged as a kind of "Open Space" concept, where you have the opportunity to follow your own interests and your own curiosity. This means that you can visit any of the workshops at Godsbanen, or you may choose to discuss a topic that *you* have defined, or a topic that other participants have suggested.

... AND AN EXHIBITION

In addition to participation in workshops, listening and debating with experts and colleagues, we also hope that you will participate in the creation of a large joint exhibition, presenting all the European cultural centres that are present at the Project Fair. We have tried to make it as easy for you as possible. So if you want to present your cultural center in the exhibition, the only thing you need to do is to send the relevant information and pictures to us. You can find more information about this at www.kulturhusene.dk. When Project Fair is over, you get your banner and printed material to take home, along with a pdf catalogue of all the exhibited cultural centres.

And then there are all the other things going on...

Last but not least, we hope that you will enjoy the city, the food, the music, the atmosphere, and all the new people you will meet.
Sign up immediately ... we are really looking forward to seeing you!

PROJECT FAIR 2013 PROGRAM

(SUBJECT TO ALTERATIONS)

Godsbanen • Skovgaardsgade 3 • 8000 Aarhus C • Denmark

THURSDAY the 6th of June

All speeches will be in English

10.00 Check In – opens

Den Rå Hal - Entrance

Live music and networking
Introduction to the Open Space Concept

14.00 Official welcoming

Den Rå Hal – Stage Area

Kim Bisgaard
Facilitator

Rebecca Matthews

Representative of European Capital of Culture 2017 - Aarhus

Gabriella Gerbasits – Chairman of the Board,
European Network of Cultural Centres

Peter Ørting – Chairman of the Board,
Kulturhusene i Danmark.

14.30 Live music: Vestbo Trio

Den Rå Hal - Stage Area

14.45 Presentation of Godsbanen

Den Rå Hal - Stage Area

Kim Bisgaard

Managing Director, Godsbanen, Aarhus

15.15 Guided tours

Godsbanen - All over

in Godsbanen and surrounding areas

17.00 Keynote speech

Den Rå Hal - Stage Area

Søren Friis Møller

Assistant professor, PhD, B.A.,
MMD Copenhagen Business School
Department of Management, Politics and Philosophy

Towards relational leadership in Cultural Centres

Cultural institutions are moving from providing culture to facilitating culture. This challenges management, which is searching for new ways to involve, engage and offer a sense of belonging.

18.00 Finding your workshop partners

Den Rå Hal - Eating Area

18.30 Presentation of Aarhus Folkekøkken

Den Rå Hal - Eating Area

19.00 Dinner (with workshop partners)

Den Rå Hal - Eating Area

21.00 Cultural activities in Aarhus City

Aarhus City

/ Private accommodation

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FRIDAY the 7th of June

All speeches will be in English

09.00	Check In opens	Den Rå Hal - Entrance
	Coffee and bread	Den Rå Hal - Eating Area
	Exhibition Presentation of Exhibition of participating Cultural Centres	Den rå Hal- Exhibition Area
10.00	Workshops	Godsbanen - All over
12.00	1. Expert speech* and debate in plenary Adria Florea, Communication Officer at AAKBC (Aarhus Billedkunstcenter).	Den Rå Hal - Stage Area
12.30	2. Expert speech* and debate in plenary Peter Skjalm, Architect and Social Entrepreneur	Den Rå Hal - Stage Area
13.00	Lunch Aarhus Folkekøkken	Den Rå Hal - Eating Area
14.00	Workshops –open space	Godsbanen - All over
16.00	3. Expert speech* and debate in plenary Søren Friis Møller, Ph.D, Assistant Professor, Department of Management, Politics and Philosophy, CBS	Den Rå Hal - Stage Area
16.30	4. Expert speech* and debate in plenary Hans Jørgen Vodsgaard, Head of Interfolk, Institute for Civil Society.	Den Rå Hal - Stage Area
17.00	Workshops continued Open Space activity and debates Workshop 'hands-on' presentations	Godsbanen - All over
18.00	5. Expert speech* and debate in plenary Andreas Kämpf, Vice-President of Deutscher Kulturrat, General Secretary of the ENCC, Member of the board of Bundesvereinigung Soziokultureller Zentren, Manager of the cultural centre GEMS in Singen	Den Rå Hal - Stage Area
18.30	6. Expert speech* and debate in plenary Trille Lucassen, Circus Manager at Circus Tværs, Gellerup.	Den Rå Hal - Stage Area
19.00	Dinner and Party Aarhus Folkekøkken	Den Rå Hal - Eating Area
20.00	Dinner speech	
21.00	Live music: Ibrahim Electric	Den Rå Hal - Radar
24.00	Good night... and sleep tight	

* Read more about the expert speeches on the following pages

PROJECT FAIR 2013 PROGRAM

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SATURDAY the 8th of June

All speeches will be in English

09.00

Check in

(ENCC - Board Meeting)

Den Rå Hal - Entrance

Remisen

10.00

Exhibition

Exhibition and presentation
Networking activities

Den Rå Hal - Stage Area

11.30

Official summing up with a view into the future

Den Rå Hal - Stage Area

Gabriella Gerbasits – Chairman of the Board,
European Network of Cultural Centres

Peter Ørting – Chairman of the Board,
Kulturhusene i Danmark.

Pia Buchardt
Specialkonsulent,
Aarhus Europæisk Kulturhovedstad 2017

Kim Bisgaard - Managing Director,
Godsbanen, Aarhus

12.00

Lunch Aarhus Folkekøkken

Den Rå Hal - Eating Area



PROJECT FAIR 2013 SPEECHES FRIDAY (SUBJECT TO ALTERATIONS)

Godsbanen • Skovgaardsgade 3 • 8000 Aarhus C • Denmark

1 Presentation of Aarhus Center for Visual Art, Aarhus Centre for Literature, and Aarhus Center for Performing arts 12.00

Adria Florea - *Communication Officer at AAKBC (Aarhus Billedkunstcenter).*

Presentation of Aarhus Center for Visual Art, Aarhus Centre for Literature, and Aarhus Center for Performing Arts, which are new institutions established simultaneously with the creation of the cultural production centre Godsbanen. The centres initiate development and collaboration - locally, nationally, and internationally - each within their respective art forms. The talk will give you insight into the three centres' fields of work, as well as a sneak peek into selected projects that show the ramifications of our work, which spans across various fields and subjects.

2 Sustainability and involvement for the next generation 12.30

Peter Skjalm - *Architect and Social Entrepreneur*

A case study and prototype in "Think Global - Act Local" and "Lost and Found"

3 Cultural entrepreneurship in the age of Do-It-Yourself 16.00

Soren Friis Møller - *Ph.D, Assistant Professor, Department of Management, Politics and Philosophy, CBS*

How can cultural centres encourage and support cultural entrepreneurship?

4 Lifelong Learning or Learning for Life 16.30

Hans Jørgen Vodsgaard, *Head of Interfolk, Institute for Civil Society. Mag. Art. (History of Ideas). Researcher and author in the area of liberal adult education and voluntary arts in a civil society context.*

Lifelong Learning and art and culture are more than means for a competitive market economy. They contribute to a critical public and a free civil society with strong humanistic and democratic values. We need more than learning for the work life, we need learning for the whole life.

5 Culture for all in a creative society 18.00

Andreas Kämpf, *Vice-President of Deutscher Kulturrat, General Secretary of the ENCC, Member of the board of Bundesvereinigung Soziokultureller Zentren, Manager of the cultural centre GEMS in Singen*

Providing access to culture for as many people as possible is one of the essential tasks of cultural centres throughout Europe. The slogan "Culture for all!" was formulated in Germany many years ago as the fundament for the work of the German cultural centres. But economy and society are changing. The development of the "experience economy" was followed by the rise of the "creative classes". Creativity is everywhere and even the European Union calls its new culture programme "Creative Europe". What does this mean for the future of our societies and what does this mean for the work of the cultural centres?

6 Trille Lucassen – about Cirkus Tværs 18.30

Trille Lucassen, *Circus Manager and Daily manager of Cirkus Tværs, Gellerup.*

Cirkus Tværs (Circus Across) is the international children- and youth Circus of Gellerup. It costs you nothing to be a part of Cirkus Tværs.

You pay with ownership and good behavior.

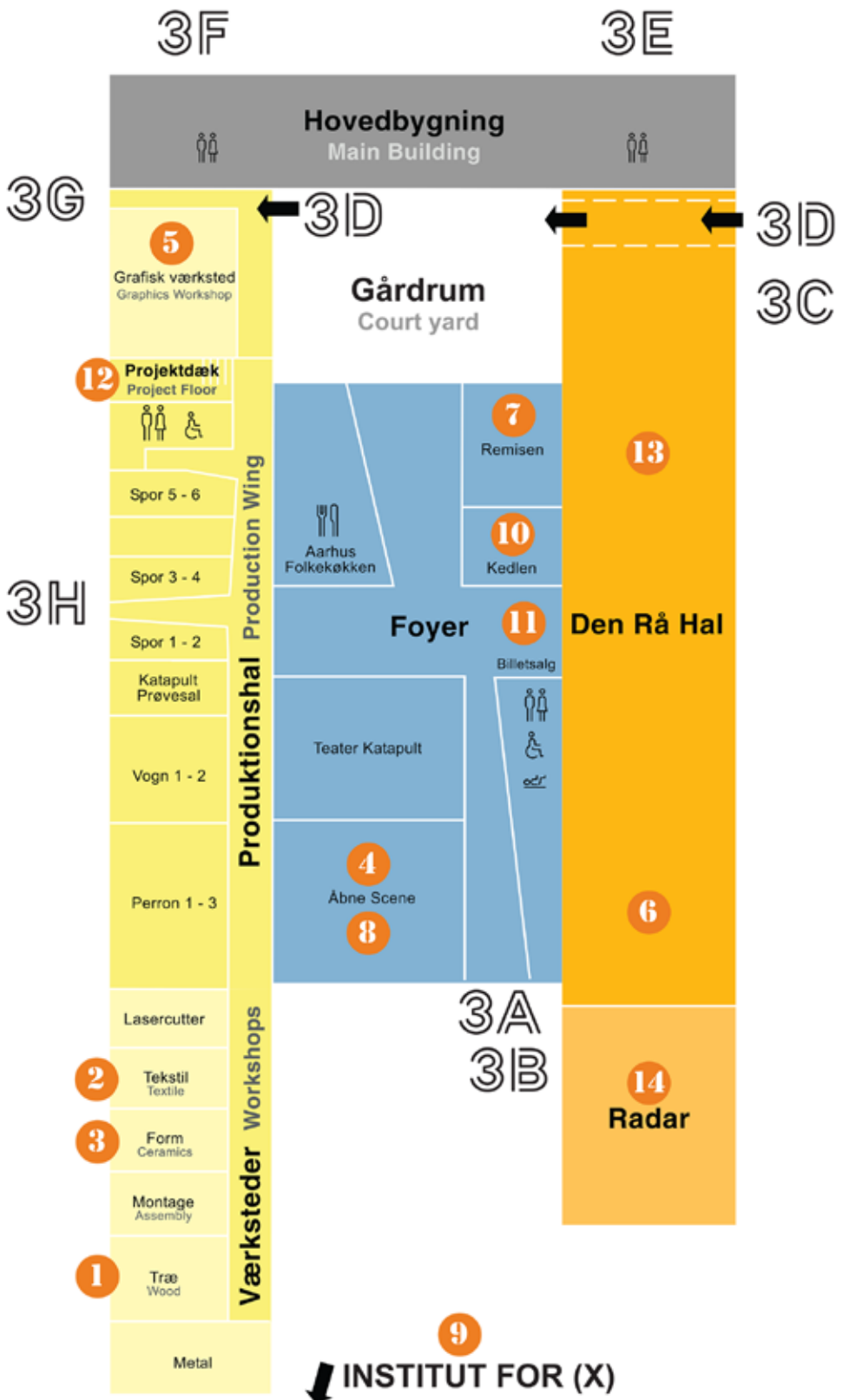
We believe in "All Different - All Equal" and that culture is a good environment for people. We believe that communication and sharing knowledge is the key to innovation, ownership, talent... and a lot more.

We are working locally, nationally and globally.

We believe in circus for peace in the world – apolitically but with an attitude of responsibility.

PROJECT FAIR 2013 VENUE

 = Project Fair Workshop

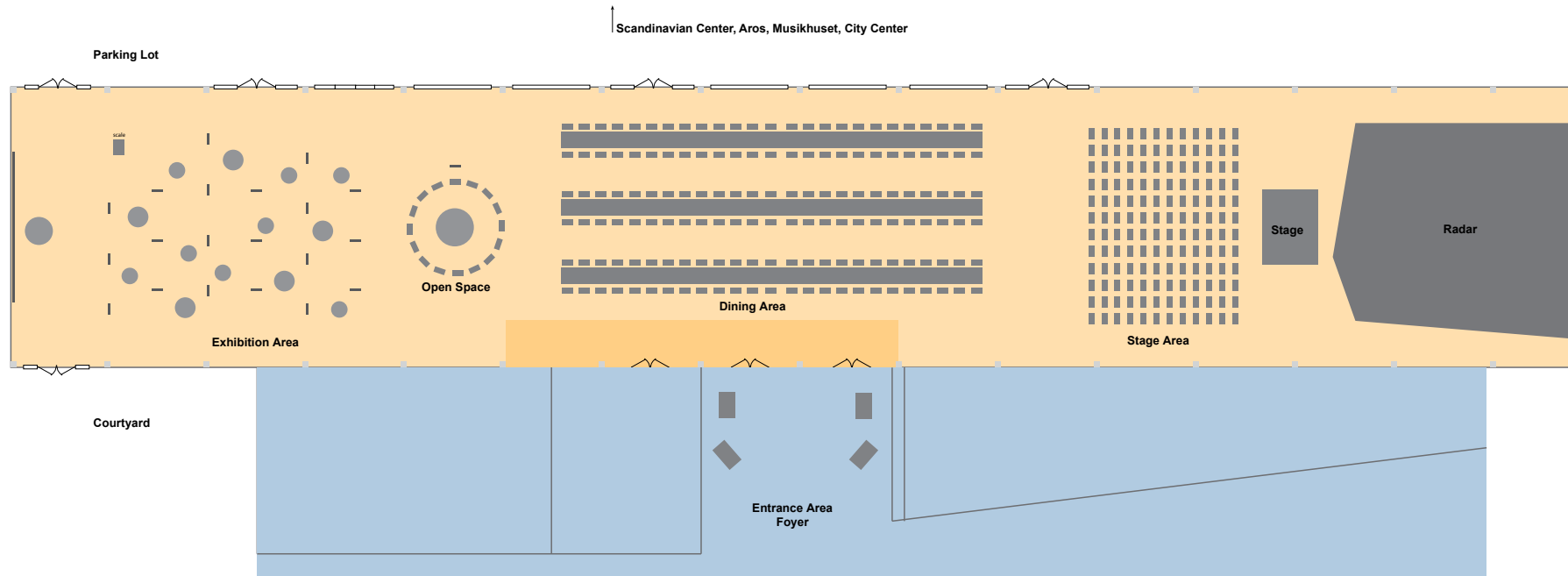


PROJECT FAIR 2013 VENUE

Den Rå Hal • Godsbanen • Skovgaardsgade 3 • 8000 Aarhus C • Denmark

GODSBANEN = DEN RÅ HAL

Large, long, open room approx. 15 meters wide, 85 meters long, 8 meters high



PROJECT FAIR 2013 PRACTICAL INFO

Registration and payment

Registration and payment can **ONLY** be made via www.kulturhusene.dk
Registration is binding, and must be made no later than 30th of May

Payment can only be made with the following credit cards:



Participation fee

For people with addresses outside Denmark, the fee is	50 Euro per. person
For members of Kulturhusene i Danmark, the fee is	375 DKK per. person
For all other participants the fee is	550 DKK per. person

(1 EURO is approximately equivalent to 7.50 DKK)

The fee includes:

- Access to all programs and workshops
- Color printing and hanging in the showroom of a 200 x 85cm banner, 1 for each cultural center attending
- PDF catalog of all the exhibiting cultural centers
- Coffee and tea ad libitum for 2.5 days
- Lunch on the 7th and 8th of June
- Dinner the 6th and 7th of June

Practical Information

Transportation

Transportation from Copenhagen to Aarhus can be via plane, train or bus.

For further information about flights see: www.sas.dk
For more information on trains see: www.rejseplanen.dk
For further information on buses see: www.abildskou.dk/en

Private Accommodations

1. If you prefer free private accommodation, you can select this option in the registration on www.kulturhusene.dk. However, we cannot guarantee that we can find a host for you, and the agreement is at your own responsibility.
2. Another option for private accommodation can be found via www.couchsurfing.org. You are responsible for these accommodations.
3. It is possible to rent a room or an apartment via www.airbnb.dk. You are responsible for these accommodations.

Hotels

Hotel Cabinn :	www.cabinn.com/en/hotel/cabinn-aarhus-hotel
City Sleep inn:	www.citysleep-in.dk/en
Dan Hostel Aarhus - English:	www.aarhusdanhostel.dk/?lang=en
Dan Hostel Aarhus - German:	www.aarhusdanhostel.dk/?lang=de
Hotel Guldsmeden:	www.hotelguldsmeden.com/aarhus