

# PROJECT FAIR 2013

CULTURAL PRODUCTION IN  
EUROPEAN CULTURAL CENTRES

6TH TO 8TH OF JUNE - GODSBANEN, AARHUS, DENMARK



# PROJECT FAIR 2013 WELCOME

## CULTURAL PRODUCTION IN EUROPEAN CULTURAL CENTRES

**6th to 8th of June – Godsbanen, Aarhus, Denmark**

**Cultural centers in Europe** play a significant role in the overall cultural production. The art forms and cultural expressions of the future are developed in dynamic processes, in which the European cultural centres offer knowhow and production facilities to both artists and citizens.

**The European cultural centres** represent a strong platform of knowledge, competencies and their resources enable them to initiate cultural development processes and to present and facilitate cultural activities.

This places them in a central position in Europe, where intercultural respect and the development of new partnerships between citizens, institutions, authorities and private enterprise is increasingly necessary.

**With this Project Fair**, we want to create an event where the participants' own knowledge and experience is in focus. Therefore, the program is a combination of both specialized workshops and more informal networking activities. In combination it will give all participants ample opportunity to seek out and share precisely the knowledge that they find both most interesting and most challenging.

**Project Fair** is an annual event initiated by the European Network of Cultural Centres (ENCC), situated in different parts of Europe. The event is targeted at employees and volunteers in European cultural centres, and all other professionals with an interest in the development of diverse and sustainable cultural life in Europe.

**This year** the 3 day long Project Fair is organized in collaboration between ENCC, The Cultural Production Center Godsbanen, Aarhus Capital of Culture 2017 and Kulturhusene in Denmark.

We warmly welcome you to an intensive and network rewarding event in Aarhus this June.

With kind regards,

**Pia Buchardt** – *Expert Consultant, Aarhus 2017 European Capital of Culture*

**Gabriella Gerbasits** – *Chairman of the Board, European Network of Cultural Centres*

**Kim Bisgaard** – *Manager, Godsbanen i Aarhus*

**Peter Ørting** – *Chairman of the Board, Kulturhusene i Danmark.*



GODSBANEN



RETHINK

2017 AARHUS  
EUROPEISK  
KULTURHUVUDSTAD



# PROJECT FAIR 2013 INTRODUCTION

## WORKSHOPS...

The many highly specialized workshops located in Godsbanen represent a great opportunity to establish a number of exciting and engaging workshops on cultural production in the broadest sense. As a participant, you have a choice between 15 planned workshops, all offering to share professional knowledge in their particular area with you and your colleagues from across Europe. When you join Project Fair, sign up at the same time for the workshop that you find most interesting or most challenging.

## ... EXPERTS ...

Even though workshop organizers and participants certainly are specialists in their field, there is always a need for inspiration and new knowledge from generalists and experts. We have therefore enlisted a series of experts to give a short talk in plenary, in order to initiate the debate and the spreading of information about the content of the many workshops.

## ...OPEN SPACE...

We also believe that you as a participant shall have the possibility to decide what *you* want to talk about and what *you* want to know more about. Therefore, a part of the program is arranged as a kind of "Open Space" concept, where you have the opportunity to follow your own interests and your own curiosity. This means that you can visit any of the workshops at Godsbanen, or you may choose to discuss a topic that *you* have defined, or a topic that other participants have suggested.

## ... AND AN EXHIBITION

In addition to participation in workshops, listening and debating with experts and colleagues, we also hope that you will participate in the creation of a large joint exhibition, presenting all the European cultural centres that are present at the Project Fair. We have tried to make it as easy for you as possible. So if you want to present your cultural center in the exhibition, the only thing you need to do is to send the relevant information and pictures to us. You can find more information about this at [www.kulturhusene.dk](http://www.kulturhusene.dk). When Project Fair is over, you get your banner and printed material to take home, along with a pdf catalogue of all the exhibited cultural centres.

## And then there are all the other things going on...

Last but not least, we hope that you will enjoy the city, the food, the music, the atmosphere, and all the new people you will meet.

Sign up immediately ... we are really looking forward to seeing you!

# PROJECT FAIR 2013 PROGRAMME

(SUBJECT TO ALTERATIONS)

Godsbanen • Skovgaardsgade 3 • 8000 Aarhus C • Denmark

## THURSDAY the 6th of June

10.00

### Check In – opens

Den Rå Hal - Entrance

Live music and networking  
Introduction to the Open Space Concept

14.00

### Official welcoming

Den Rå Hal – Stage Area

**Rebecca Matthews** – Managing Director of  
European Capital of Culture 2017 - Aarhus  
**Gabriella Gerbasits** – Chairman of the Board,  
European Network of Cultural Centres  
**Peter Ørting** – Chairman of the Board,  
Kulturhusene i Danmark.

14.30

### Artistic performance

Den Rå Hal - Stage Area

14.45

### Presentation of Godsbanen

Den Rå Hal - Stage Area

**Kim Bisgaard** - Managing Director,  
Godsbanen i Aarhus

15.15

### Guided tours

Godsbanen - All over

in Godsbanen and surrounding areas

17.00

### Keynote speech

Den Rå Hal - Stage Area

**Søren Friis Møller**  
Assistant professor, PhD, B.A.,  
MMD Copenhagen Business School  
Department of Management, Politics and Philosophy

18.00

### Finding your workshop partners

Den Rå Hal - Eating Area

18.30

### Presentation of Aarhus Folkekøkken

Den Rå Hal - Eating Area

19.00

### Dinner (with workshop partners)

Den Rå Hal - Eating Area

21.00

### Cultural activities in Aarhus City

Aarhus City

/ Private accommodation

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## FRIDAY the 7th of June

<b>09.00</b>	<b>Check In opens</b> Coffee and bread	<b>Den Rå Hal - Entrance</b> <b>Den Rå Hal - Eating Area</b>
<b>10.00</b>	<b>Workshops</b>	<b>Godsbanen - All over</b>
<b>12.00</b>	<b>1. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>12.30</b>	<b>2. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>13.00</b>	<b>Lunch</b> Aarhus Folkekøkken	<b>Den Rå Hal - Eating Area</b>
<b>4.00</b>	<b>Workshops –open space</b>	<b>Godsbanen - All over</b>
<b>16.00</b>	<b>3. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>16.30</b>	<b>4. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>17.00</b>	<b>Workshops continued</b> Open Space activity and debates Workshop 'hands-on' presentations	<b>Godsbanen - All over</b>
<b>18.00</b>	<b>5. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>18.30</b>	<b>6. Expert speech and debate in plenary</b>	<b>Den Rå Hal - Stage Area</b>
<b>19.00</b>	<b>Dinner and Party Aarhus Folkekøkken</b>	<b>Den Rå Hal - Eating Area</b>
<b>20.00</b>	<b>Dinner speech</b>	
<b>21.00</b>	<b>Live music</b> Ibrahim Electric	<b>Den Rå Hal - Radar</b>
<b>24.00</b>	<b>Good night... and sleep tight</b>	

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## SATURDAY the 8th of June

09.00

**Check in**  
**(ENCC - General Assembly)**

**Den Rå Hal - Entrance**

**Remisen**

10.00

**Exhibition**  
Exhibition and presentation  
Networking activities

**Den Rå Hal - Stage Area**

11.30

**Official summing up with a view into the future**

**Den Rå Hal - Stage Area**

**Gabriella Gerbasits** – Chairman of the Board,  
European Network of Cultural Centres

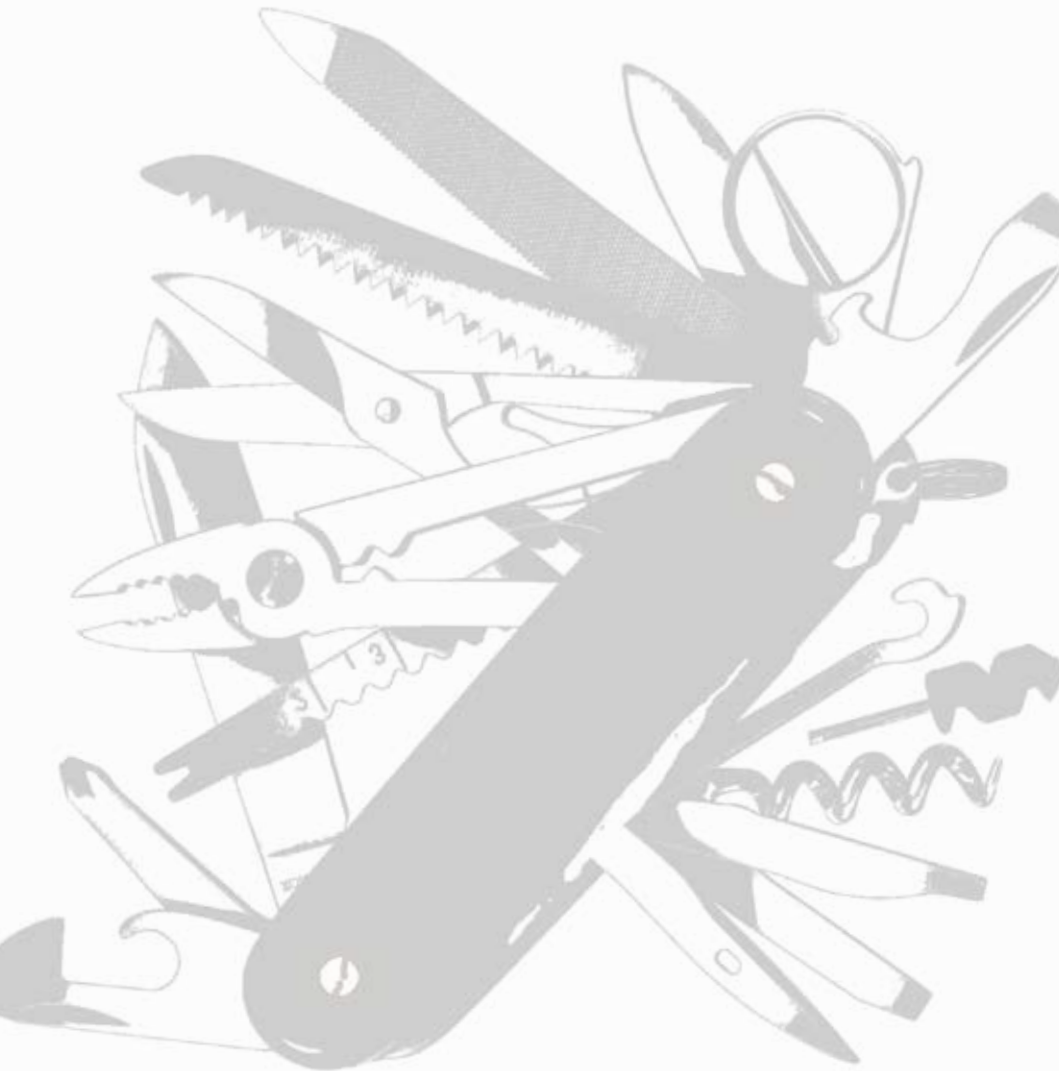
**Peter Ørting** – Chairman of the Board,  
Kulturhusene i Danmark.

**Kim Bisgaard** - Managing Director,  
Godsbanen, Aarhus

12.00

**Lunch** Aarhus Folkekøkken

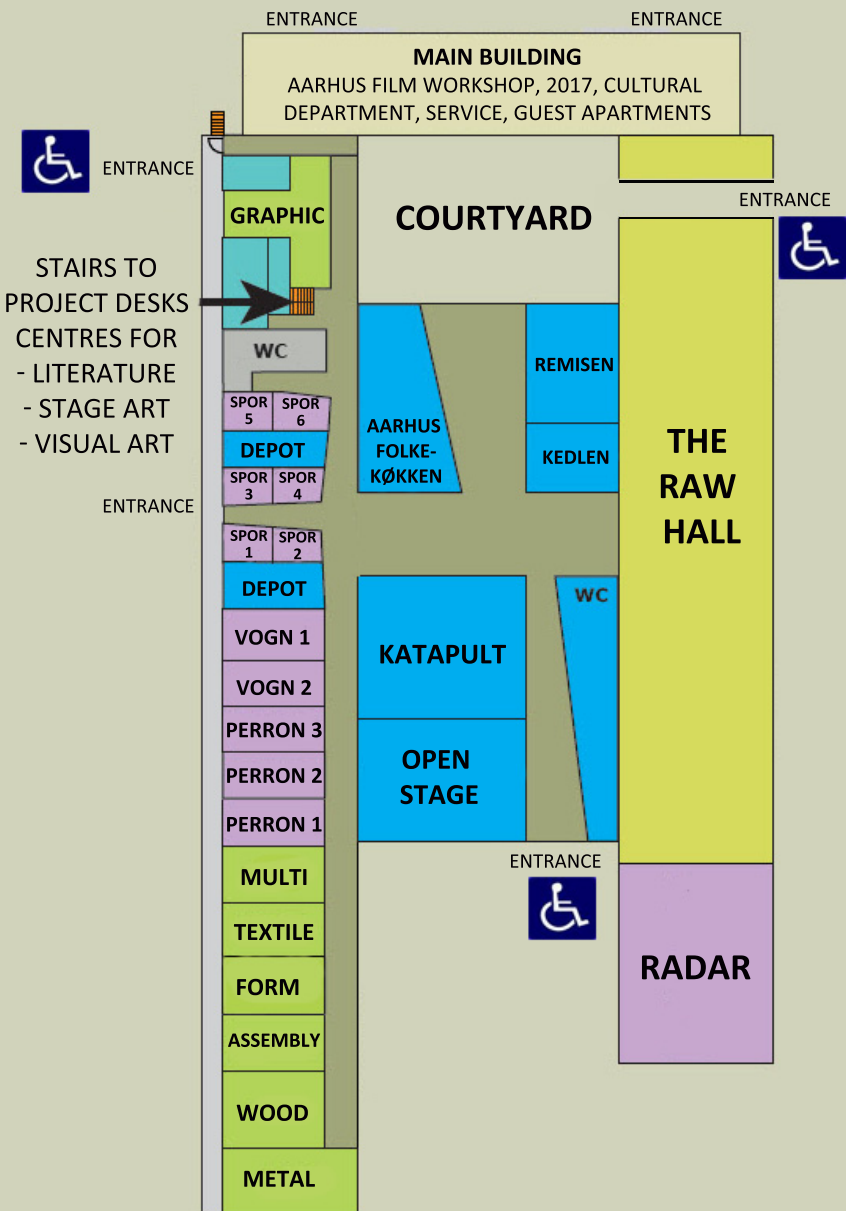
**Den Rå Hal - Eating Area**



# PROJECT FAIR 2013 VENUE

## GODSBANEN

Skovgaardsgade 3 • 8000 Aarhus C • Denmark

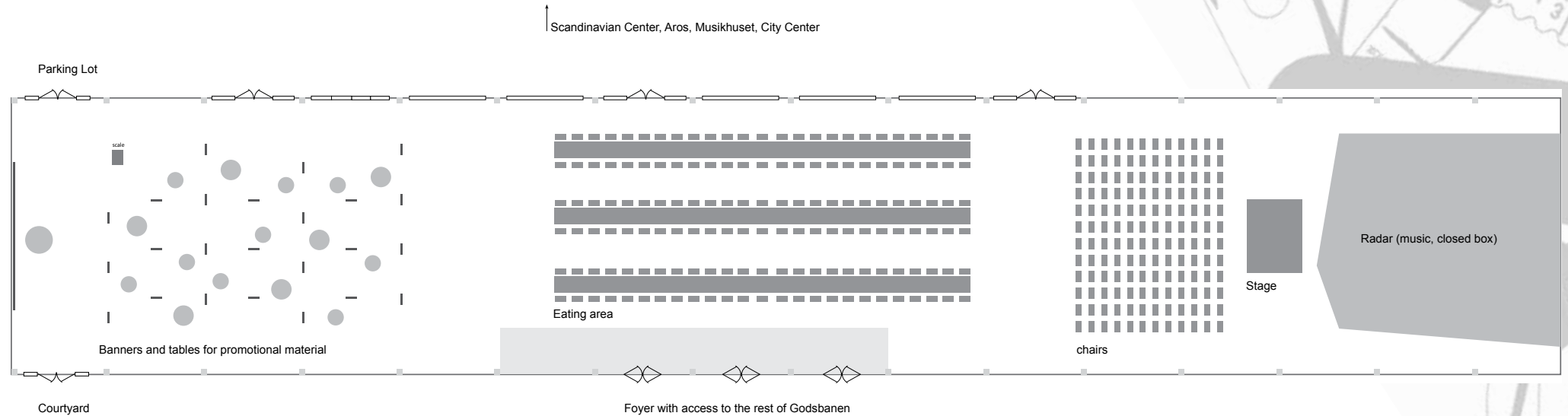


# PROJECT FAIR 2013 VENUE

Den Rå Hal • Godsbanen • Skovgaardsgade 3 • 8000 Aarhus C • Denmark

## Godsbanen'S Den Rå Hal

Large, long, open room approx. 15 meters wide, 85 meters long, 8 meters high.





# PROJECT FAIR 2013 PRACTICAL INFO

## Registration and payment

Registration and payment can **ONLY** be made via [www.kulturhusene.dk](http://www.kulturhusene.dk)  
Registration is binding, and must be made no later than 30th of May

Payment can only be made with the following credit cards:



## Entrance fee

For people with addresses outside Denmark, the fee is	50 Euro per. person
For members of Kulturhusene i Danmark, the fee is	375 DKK per. person
For all other participants the fee is	550 DKK per. person

(1 EURO is approximately equivalent to 7.50 DKK)

### The fee includes:

- Access to all programs and workshops
- Color printing and hanging in the showroom of a 200 x 85cm banner, 1 for each cultural center attending
- PDF catalog of all the exhibiting cultural centers
- Coffee and tea ad libitum for 2.5 days
- Lunch on the 7th and 8th of June
- Dinner the 6th and 7th of June

## Practical Information

### Transportation

Transportation from Copenhagen to Aarhus can be via plane, train or bus.

For further information about flights see: [www.sas.dk](http://www.sas.dk)  
For more information on trains see: [www.rejseplanen.dk](http://www.rejseplanen.dk)  
For further information on buses see: [www.abildskou.dk/en](http://www.abildskou.dk/en)

### Private Accommodations

1. If you prefer free private accommodation, you can select this option in the registration on [www.kulturhusene.dk](http://www.kulturhusene.dk). However, we cannot guarantee that we can find a host for you, and the agreement is at your own responsibility.
2. Another option for private accommodation can be found via [www.couchsurfing.org](http://www.couchsurfing.org). You are responsible for these accommodations.
3. It is possible to rent a room or an apartment via [www.airbnb.dk](http://www.airbnb.dk). You are responsible for these accommodations.

### Hotels

Hotel Cabinn :	<a href="http://www.cabinn.com/en/hotel/cabinn-aarhus-hotel">www.cabinn.com/en/hotel/cabinn-aarhus-hotel</a>
City Sleep inn:	<a href="http://www.citysleep-in.dk/en">www.citysleep-in.dk/en</a>
Dan Hostel Aarhus - English:	<a href="http://www.aarhusdanhostel.dk/?lang=en">www.aarhusdanhostel.dk/?lang=en</a>
Dan Hostel Aarhus - German:	<a href="http://www.aarhusdanhostel.dk/?lang=de">www.aarhusdanhostel.dk/?lang=de</a>
Hotel Guldsmeden:	<a href="http://www.hotelguldsmeden.com/aarhus">www.hotelguldsmeden.com/aarhus</a>